



***PRIDE* AWARD PROGRAM RULES:**

1. Award Program Dates are **12/1/18 – 9/30/19**
2. Award Program is limited to youth in 4H or FFA programs that include *qualifying livestock.
3. Award Program is for market projects only at county shows.
4. *Pride* feed products must be fed as the only feed products. Proof of purchase and feeding records may be required. Keep & submit all invoices for *Pride* feeds used in your 4H/FFA Program.
5. Qualifying feeds include: Beef Show Ration, Lamb Grower, Super Lamb, Hog Starter, Hog Grower, Hog Finisher, and 4-in-1 Goat.
6. Award Applications need to be submitted within 30 days form the end of the county fair. (Forms available in stores or on-line at simplotwesternstockmens.com)
7. Eligible applicants must digitally submit a clear photo of themselves in .jpg or .png with the winning animal and award won (i.e. Grand Champion or Reserve Champion Award) to retail.contact@simplot.com
8. Awards are paid as Store Vouchers, redeemable any store that sells *Pride* Feed.
9. Store Vouchers will expire August 31, 2020.

Livestock Category	Minimum Feed Purchase	Quality Awards	Prizes Given
Market Steer	1,500 lbs	Grand Champion Reserve Champion	Personalized Vest and \$100 Store Voucher Personalized T-Shirt and \$50 Store Voucher
Market Hog	400 lbs	Grand Champion Reserve Champion	Personalized Vest and \$40 Store Voucher Personalized T-Shirt and \$20 Store Voucher
Market Lamb	200lbs	Grand Champion Reserve Champion	Personalized Vest and \$30 Store Voucher Personalized T-Shirt and \$15 Store Voucher
Market Goat	150 lbs	Grand Champion Reserve Champion	Personalized Vest and \$20 Store Voucher Personalized T-Shirt and \$10 Store Voucher

*Qualifying Livestock: Steer, Hog, Lamb, & Goat

Simplot Western Stockmen's reserves the right to change or cancel this program at any time without prior notice.